

- DEVELOPED THE VISION, TEAM, AND PROTOCOL TO ADD PREMIUM SURGERIES. RESULTED IN AN ADDITIONAL \$90,000 FOR PRACTICE (1ST REVENUE CYCLE), ALSO INCREASED OVERALL SURGERY CASES BY 30% AND DECREASED PROVIDER STRESS.

# MAKING YOUR DREAM PRACTICE INEVITABLE

- DOUBLED DEPARTMENT REVENUE IN LESS THAN 1 YEAR AND MAINTAINED AN UPWARD TRAJECTORY, WITH LESS WORK FOR PROVIDERS, WHILE INCREASING PATIENT SATISFACTION AND STAFF MORALE.

## FROM BORED AND BURNED OUT TO DOING WHAT YOU LOVE

ASK ABOUT ... WORKSHOPS, SPEAKING, COACHING, CONSULTING, LEADERSHIP TRAINING, ELIMINATING BURNOUT, ELIMINATING IMPOSTER SYNDROME, EXECUTIVE COACHING, CONFIDENCE BUILDING, PRACTICE DEVELOPMENT, PROCESS IMPROVEMENT, PROFITABILITY, AUTHENTICITY, PERSONAL DEVELOPMENT, PROFESSIONAL RELATIONSHIP DEVELOPMENT, RURAL MEDICINE

*"YES, EVEN IN OUR SMALLER COMMUNITIES YOU CAN BE THE PROVIDER YOU WANT TO BE AND DEVELOP AND LEAD THE PRACTICE OF YOUR DREAMS."*



- PROCESS IMPROVEMENT AND INCREASE IN TEAM COHESIVENESS RESULTED IN IMPROVEMENTS IN CODING AND BILLING. A PREVIOUSLY MISSING MODIFIER WAS NOTICED. WHEN REBILLED RESULTED IN AN ADDITIONAL \$250,000 REVENUE.

## MARINDA NELSON

SPEAKER, COACH, AND HEALTHCARE CONSULTANT MARINDA NELSON EXPERIENCED BURNOUT AFTER THE FIRST 18 YEARS OF HER HEALTHCARE CAREER, AND SHE LEFT THE FIELD.

YEARS LATER, FINDING HERSELF DRAWN BACK TO HEALTHCARE, SHE REALIZED THAT HER PERSONAL DEVELOPMENT, LEADERSHIP TRAINING, AND COACHING OFFERED A WAY TO BREAK THE BURNOUT CYCLE SHE HAD EXPERIENCED. WITH HER PERSONAL STORIES OF OVERCOMING, SHE INSPIRES AND EQUIPS PROVIDERS TO CONFIDENTLY AND CONFIDENTLY DEVELOP, LEAD, AND EXPAND THE FUN AND FULFILLING, AUTHENTIC, PROSPEROUS AND PROFITABLE PRACTICE OF THEIR DREAMS.



WORK WITH  
MARINDA  
LEADERSIN.HEALTHCARE  
[SPIRALCOACHINGANDCONSULTING.COM](http://SPIRALCOACHINGANDCONSULTING.COM)

@MARINDANELSON  
@LEADERSINHEALTHCARE



# WORKSHOP TRAININGS

WITH MARINDA

WHERE YOUR PARTICIPANTS TAKE **TANGIBLE ACTION** TO  
**END THE BURNOUT CYCLE AND DO WHAT THEY LOVE**

## WORKSHOPS INCLUDE

- - 8 STEPS TO MAKE YOUR DREAM PRACTICE INEVITABLE (MOST REQUESTED)
- - 3 CORE CONCEPTS REQUIRED TO DEVELOP AND LEAD YOUR DREAM PRACTICE
- - 8 THINGS YOU NEED TO KNOW TO ELIMINATE BURNOUT AND DO WHAT YOU LOVE
- - 6 KEY CONCEPTS TO MASTER TO CONFIDENTLY AND COMFORTABLY LEAD YOUR DREAM PRACTICE

THESE WORKSHOPS ARE PERFECT FOR:

**PROVIDER ASSOCIATIONS** LOOKING TO OFFER THEIR MEMBERS A PROCESS TO CONFRONT AND ELIMINATE BURNOUT PERMANENTLY

**WOMEN'S ASSOCIATIONS** LOOKING TO INSPIRE THEIR MEMBERS TO HAVE THE CONFIDENCE TO BE THE CARING AND COMPASSIONATE PROVIDERS THAT THEY WANT TO BE AND TO DEVELOP, LEAD AND EXPAND THE FULFILLING AND PROFITABLE PRACTICES THEY LOVE.

**UNIVERSITIES AND SCHOOLS** LOOKING TO EDUCATE THE NEXT GENERATION OF PROVIDER TO RECOGNIZE AND PREVENT THE BURNOUT CYCLE, AND BE EMPOWERED AND INSPIRED TO DEVELOP AND LEAD THEIR FUTURE PRACTICES

## MAKING YOUR DREAM PRACTICE INEVITABLE

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CONTACT MARINDA DIRECTLY  
575 / 277 - 9149

[MARINDA@SPIRALCOACHINGANDCONSULTING.COM](mailto:MARINDA@SPIRALCOACHINGANDCONSULTING.COM)  
[SPIRALCOACHINGANDCONSULTING.COM](http://SPIRALCOACHINGANDCONSULTING.COM)



# HELPING HEALTHCARE PROVIDERS GO FROM **BORED AND BURNED OUT TO DOING WHAT THEY LOVE**

## REDREAM:

### BREAK THE BURNOUT CYCLE TO DEVELOP, LEAD AND EXPAND YOUR DREAM PRACTICE

BURNOUT IS A MULTIBILLION DOLLAR PROBLEM IN HEALTHCARE WITH ALMOST HALF OF PROVIDERS EXPERIENCING SYMPTOMS. CURRENT METHODS OF TREATMENT FOR BURNOUT CREATE A CYCLICAL EXPERIENCE INSTEAD OF RESOLVING THE CORE ISSUE.

#### BOOK MARINDA TO SPEAK AT YOUR NEXT EVENT

575/277-9149

[SPIRALCOACHINGANDCONSULTING.COM](http://SPIRALCOACHINGANDCONSULTING.COM)

MARINDA@SPIRALCOACHINGANDCONSULTING.COM



**MARINDA  
NELSON**

#### AFTER PROVIDERS HEAR MARINDA SPEAK, THEY WILL

- RECOGNIZE THE SYMPTOMS OF THE BURNOUT CYCLE AND KNOW THAT THEY CAN BREAK IT
- REALIZE THAT LEADERSHIP CAN BE FUN AND FULFILLING AS THEY EMPOWER AND UNIFY THEIR TEAMS, UTILIZING THAT MOMENTUM TO ACHIEVE THEIR GOAL
- RENEW THEIR COMMITMENT TO THEIR DREAM PRACTICE
- REGAIN THE CONFIDENCE AND CLARITY TO TAKE ACTIONABLE STEPS TOWARD A PRACTICE THEY LOVE

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## YOUR DREAM PRACTICE IS INEVITABLE

#### THIS TALK IS PERFECT FOR:

**PROVIDER ASSOCIATIONS** LOOKING TO OFFER THEIR MEMBERS A PROCESS TO CONFRONT AND ELIMINATE BURNOUT PERMANENTLY

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**YOU ARE THE PROVIDER WE WANT TO CONTINUE BEING A RESOURCE FOR  
OURSELVES, OUR FRIENDS, FAMILIES, AND OUR COMMUNITIES**